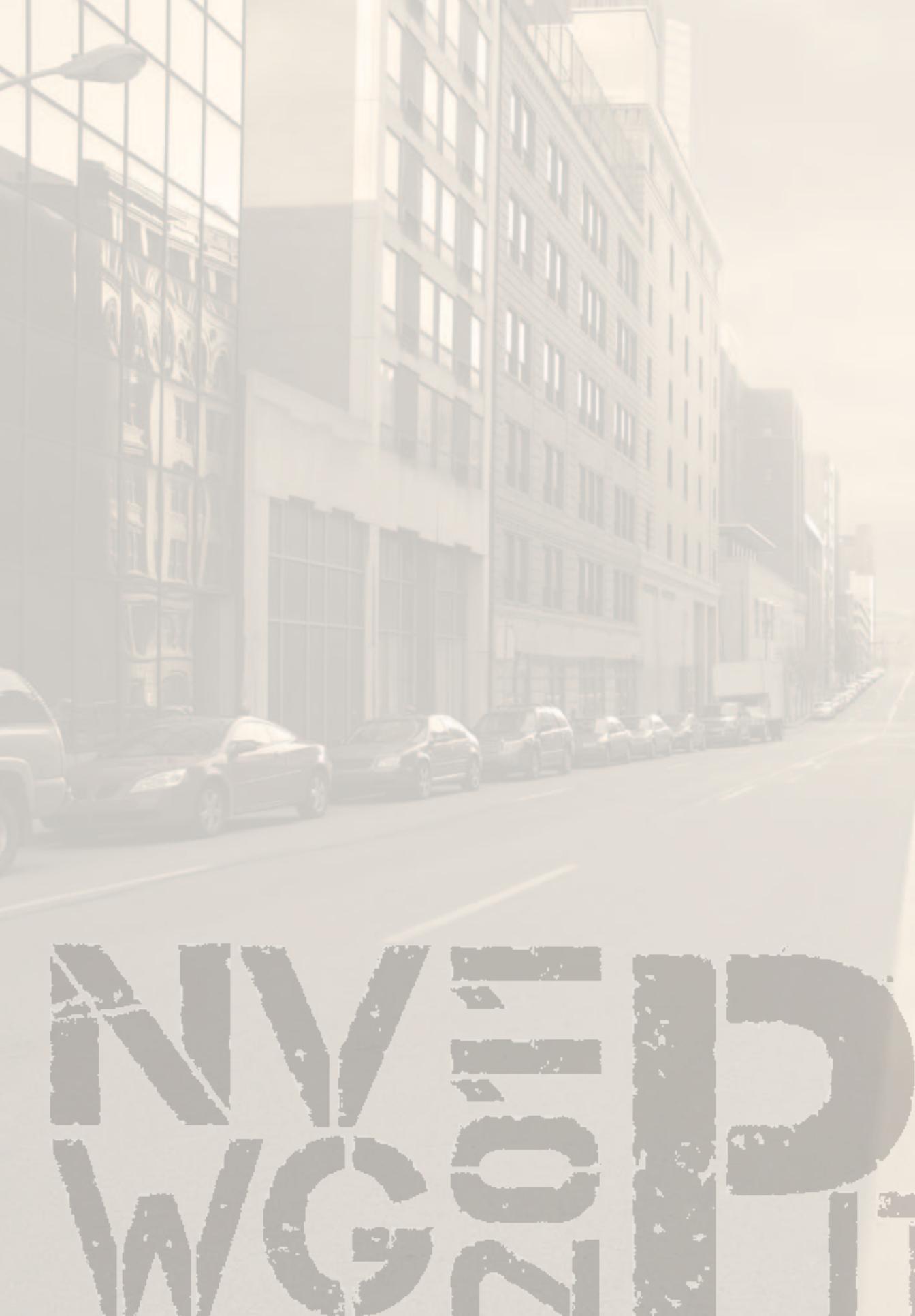


the **2011**
**National Veterans
Wheelchair Games**

**Sponsor
Guide**





A City's Honor

Pittsburgh is the proud host of the 31st annual National Veterans Wheelchair Games. Slated for the first week in August 2011, this event introduces veterans in wheelchairs to a wide variety of sports and encourages them to pursue an active, healthy lifestyle. With more than 500 athletes on the roster each year, the Games command the national spotlight—and stand apart as the largest annual wheelchair sporting event in the world. VA Pittsburgh Healthcare System and the Paralyzed Veterans of America are already hard at work preparing for the 2011 Games, but we will also need your support. Please read on to learn how your organization can help give our veterans the best Games ever!

NATIONAL
WHEELCHAIR
GAMES
PITTSBURGH

\$ Sponsorship Contribution

Benchmarks for Donations

National Level: \$100,000

Platinum Level: \$75,000

Gold Level: \$50,000

Silver Level: \$25,000

Bronze Level: \$15,000

Friend Level: \$7,000

Individual Contributions

Partner Level: \$5,000

Champion Level: \$2,500

Leader Level: \$1,000

Visionary Level: \$500

Supporter Level: \$250

Contributor Level: \$100



**WHERE HEROES
BECOME LEGENDS**

N National Sponsor

\$100,000

Benefits include:

- » A commitment to use your organization's product exclusively at the 2011 Games
- » Recognition in a press release sent to national and local media contacts
- » A full-page, color advertisement in the official Games program and a link to your Web site from the national Wheelchair Games site
- » Inclusion of sponsor name/logo on Games T-shirt, all official Games signage and on most print materials and memorabilia items
- » Four complimentary exhibit booths at the Games Expo
- » Twelve tickets to all VIP functions and the welcome and closing banquets

P Platinum Sponsor

\$75,000

Benefits include:

- » Recognition in a press release sent to national and local media contacts
- » A full-page advertisement in the official Games program and a link to your Web site from the national Wheelchair Games site
- » Inclusion of sponsor name/logo on Games T-shirt, all official Games signage and on a variety of print materials and memorabilia items
- » Two complimentary exhibit booths at the Games Expo
- » Ten tickets to all VIP functions and the welcome and closing banquets



“

I look forward to the weeklong reunion of old friends, new friends and competition.

—Veteran Jerry Baylor | Allegheny Township, Pa.

”

G Gold Sponsor

\$50,000

Benefits include:

- » Recognition in a press release sent to national and local media contacts
- » A half-page advertisement in the official Games program and a link to your Web site from the national Wheelchair Games site
- » Inclusion of sponsor name/logo on all official Games signage and on a variety of print materials and memorabilia items
- » Two complimentary exhibit booths at the Games Expo
- » Eight tickets to all VIP functions and the welcome and closing banquets

S Silver Sponsor

\$25,000

Benefits include:

- » A quarter-page advertisement in the official Games program and a text-only link to your Web site from the national Wheelchair Games site
- » Inclusion of sponsor name/logo on select signage and memorabilia items
- » One complimentary exhibit booth at the Games Expo
- » Six tickets to VIP functions and the welcome and closing banquets



Individual Contribution

Bronze Sponsor \$15,000

Benefits include:

- » Inclusion of sponsor name in select event signage
- » One complimentary exhibit booth at the Games Expo
- » Four tickets to VIP functions and the welcome and closing banquets

Friend Sponsor \$7,000

Benefits include:

- » One complimentary exhibit booth at the Games Expo
- » Two tickets to VIP functions and the welcome and closing banquets

Partner \$5,000

Benefits include:

- » Complimentary Games memorabilia including a baseball cap, stainless steel water bottle and golf shirt with the 2011 NVWG Logo
- » An official coin of the 2011 Games and a plaque commemorating the sponsorship commitment
- » Inclusion of name or business title on the local sponsorship banner, which will be displayed at the 2011 NVWG



Champion

\$2,500

Benefits include:

- » Complimentary Games memorabilia including a baseball cap, stainless steel water bottle and golf shirt with the 2011 NVWG Logo
- » A plaque commemorating the sponsorship commitment
- » Inclusion of name or business title on the local sponsorship banner, which will be displayed at the 2011 NVWG

Leader

\$1,000

Benefits include:

- » Complimentary Games memorabilia including a baseball cap, stainless steel water bottle and golf shirt with the 2011 NVWG Logo
- » A plaque commemorating the sponsorship commitment

Visionary

\$500

Benefits include:

- » Complimentary Games memorabilia including a baseball cap, stainless steel water bottle and golf shirt with the 2011 NVWG Logo

Supporter

\$250

Benefits include:

- » Complimentary Games memorabilia including a baseball cap and stainless steel water bottle with the 2011 NVWG Logo

Contributor

\$100

Benefits include:

- » Complimentary baseball cap with the 2011 NVWG Logo

“It’s great to get the chance to show the world, and ourselves, that we have abilities—not just disabilities.”
— Gary Orlando | Erie, Pa.



Want to get involved?

Patrick Doyle

Sponsorship Contact

412.954.4627 | patrick.doyle@va.gov

Rory Cooper

Local Organizing Committee Contact

412.954.5665 | rory.cooper@va.gov

Joseph Dornbrock

Keystone PVA Contact

412.781.2474 | keystonepva@comcast.net

The enthusiasm, dedication and courage of these extraordinary athletes are an inspiration to us all.

*— Robert W. Graebe
president and CEO of
The ROHO Group, a
national Games sponsor*

**NWT
WG2IP**